

RANKIN'S FARM Logo Design

Not going to go to the extreme

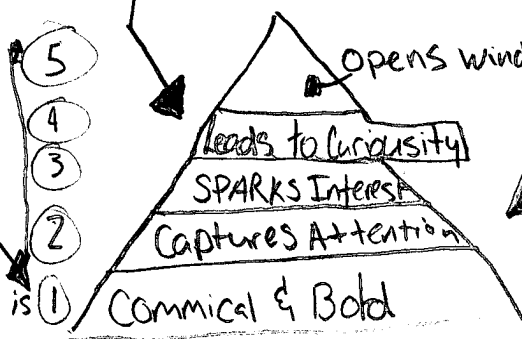
Ever seen a Geico commercial? Commited to the Extreme, which opens a window to sell. When in actuality geico insurance is expensive.

However, the smile/comfort people get with symbols/logos associated

with a company "RANKIN'S FARM" will open a window to sell!

Concept - Everyone has the perception

"Oh, I na Buying From Biggeh He Too Rich"



Hence